

ORDER



KSNV

Orders	Order / Rev:	106709	
	Alt Order #:	06853203	KSNV
	Product Desc:	Candidate Orders	
	Estimate:	1798	
	Flight Dates:	09/18/12 - 09/24/12	Amy McCreary
	Original Date / Rev:	09/17/12 / 09/19/12	BLPHI
	Order Type:	GENERAL	National
Agency	Name:	GMMB, Inc./Washington D.C.	
	Buying Contact:		Cash
	Billing Contact:		Broadcast
		Washington Harbor	EOM/EOC
		Washington, DC 20007	Agency Commission:
		15%	
Advertiser	Name:	Obama for America - revised	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PLC01-Democrat	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:

BIII Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	27	\$30,380.00	\$25,823.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	27	\$30,380.00	\$25,823.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	24%	\$30,380.00
Market	100%	\$126,583.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$25,316.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$31,645.83
KTUD	1%	\$1,265.83
KVVU	25%	\$31,645.83
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$6,329.17

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	KSNV	09/18/12	09/24/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners		5-6a				MTWTF--	:30	2	\$325.001	0.00 NM	2	\$650.00
WAKE UP WITH THE WAGNERS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/18/12	09/24/12	MTWTF--		2				\$325.00		0.00				
E 2	KSNV	09/18/12	09/24/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners		6-7a				MTWTF--	:30	2	\$650.001	0.00 NM	2	\$1,300.00
WAKE UP WITH THE WAGNERS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/18/12	09/24/12	MTWTF--		2				\$650.00		0.00				
E 3	KSNV	09/18/12	09/24/12	Today Show Today Show	CM	658a-9am				MTWTF--	:30	2	\$850.001	0.00 NM	2	\$1,700.00
TODAY SHOW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/18/12	09/24/12	MTWTF--		2				\$850.00		0.00				
E 4	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY		6a-7a				-----S-	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS 3 AT SUNRISE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----S-		1				\$350.00		0.00				
E 5	KSNV	09/22/12	09/22/12	Saturday Today Saturday Today	CM	7a-9am				-----S-	:30	1	\$625.001	0.00 NM	1	\$625.00
SATURDAY TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----S-		1				\$625.00		0.00				
E 6	KSNV	09/23/12	09/23/12	News 3 Sunrise - SUNDAY News 3 Sunrlse SUNDAY		6a-7a				-----S	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 3 AT SUNRISE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----S		1				\$325.00		0.00				
E 7	KSNV	09/23/12	09/23/12	Sunday Today Sunday Today	CM	7a-8am				-----S	:30	1	\$625.001	0.00 NM	1	\$625.00
TODAY ON SUNDAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----S		1				\$625.00		0.00				
E 8	KSNV	09/23/12	09/23/12	Meet the Press Meet the Press	CM	8a-9am				-----S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
MEET THE PRESS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----S		1				\$3,000.00		0.00				
E 9	KSNV	09/18/12	09/24/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)				MTWTF--	:30	1	\$600.001	0.00 NM	1	\$600.00
FIRST NEWS 3 AT FOUR																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/18/12	09/24/12	MTWTF--		1				\$600.00		0.00				
E 10	KSNV	09/18/12	09/24/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)				MTWTF--	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS 4 AT 430P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/18/12	09/24/12	MTWTF--		1				\$700.00		0.00				
E 11	KSNV	09/18/12	09/24/12	M-F Early News M-F Early News	CM	5-630p				MTWTF--	:30	2	\$1,000.001	0.00 NM	2	\$2,000.00
EARLY NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/18/12	09/24/12	MTWTF--		2				\$1,000.00		0.00				
E 12	KSNV	09/22/12	09/22/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm				-----S-	:30	1	\$650.001	0.00 NM	1	\$650.00
KSNV EARLY NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----S-		1				\$650.00		0.00				
E 13	KSNV	09/24/12	09/24/12		CM	8-10pm				M-----	:30	1	\$4,000.001	0.00 NM	1	\$4,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Mon PR 8-10p Monday Prime 8-10pm															
THE VOICE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12 09/30/12 M----- 1 \$4,000.00 0.00															
E 14	KSNV	09/18/12	09/18/12	Tues PR 10-11p	CM	10-11pm	-T-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
Tuesday Prime 10-11pm															
PHOOF															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 -T----- 1 \$3,200.00 0.00															
E 15	KSNV	09/20/12	09/20/12	Thurs PR 8-9p	CM	8-9pm	---T---	:30	1	\$1,500.00	2	0.00	NM	1	\$1,500.00
Thursday Prime 8-9pm															
SNL/UP ALL NIGHT															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 ---T--- 1 \$1,500.00 0.00															
E 16	KSNV	09/23/12	09/23/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$8,000.00	2	0.00	NM	1	\$8,000.00
NFL Football															
SUN NT FB: NE @ BALTIMORE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 -----S 1 \$8,000.00 0.00															
E 17	KSNV	09/18/12	09/24/12	Last Call w/Carson Daly	CM	136-205am	MTWTF--	:30	4	\$40.00	3	0.00	NM	4	\$160.00
Last Call w/Carson Daly															
LAST CALL WITH CARSON DALY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/18/12 09/24/12 MTWTF-- 4 \$40.00 0.00															
E 18	KSNV	09/23/12	09/23/12	Sports Night in Las Vegas	GM	Sun 1135p-1200a	-----S	:30	1	\$200.00	2	0.00	NM	1	\$200.00
Sports Night in Las Vegas															
SPORTS NIGHT IN LAS VEGAS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 -----S 1 \$200.00 0.00															
E 19	KSNV	09/23/12	09/23/12	LAW & ORDER (LF)	CM	Sat 1-2am / Sun 1135p-1200a	-----S	:30	1	\$45.00	3	0.00	NM	1	\$45.00
Law & Order (LF)															
LAW & ORDER															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 -----S 1 \$45.00 0.00															
N 20	KSNV	09/22/12	09/22/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.00	2	0.00	NM	1	\$750.00
Saturday Night Live															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 -----S- 1 \$750.00 0.00															
													Totals		
													27	\$30,380.00	